



## Patron and Advertising Form

The Potomac Valley Youth Orchestra, PVYO is a non-profit organization formed in 1990 to advance the development of young talented musicians of the Washington D.C. region. Each season we perform two subscription concerts for the community and our PVYO families. Please consider supporting our organization by becoming a PVYO Patron or by advertising in our program booklet. By becoming a patron or placing an ad in our program you will be supporting the arts by helping to provide outstanding musical opportunities to 4<sup>th</sup> through 12<sup>th</sup> grade students of the D.C. area as well as reaching hundreds of families through your advertisement. Thank you for your consideration and please feel free to visit our website at [www.pvyo.org](http://www.pvyo.org) or contact Jennifer Mitchell at [executive\\_director@pvyo.org](mailto:executive_director@pvyo.org) if you have any questions.

### Patron Information

Thank you for considering our PVYO Patronage Society Program. All donations are tax deductible and will be listed in our Concert Programs. Thank you in advance for your support.

Platinum Circle - \$1000 + donation

Diamond Circle - \$500 donation

Gold Circle - \$250 donation

Silver Circle - \$100 donation

Bronze Circle - \$50 donation

### Advertising Information

Thank you for considering partnering with PVYO for your advertising needs. Below is a list of ads, sizes and costs for the season. The cost listed is *per concert*; please indicate which performance program(s) you would like to place your advertisement. (Winter and/or Spring) Thank you in advance for your support.

Ad description	size	cost
Full Page (inside front cover)	4 ½ x 7 ½	\$300.00
Full Page (inside back cover)	4 ½ x 7 ½	\$300.00
Full Page (inside program)	4 ½ x 7 ½	\$150.00
Half Page (inside program)	4 ½ x 3 ¾	\$100.00
Business Card Size	4 ½ x 2 ½	\$75.00
Personal Message	50 characters	\$25.00
* All ads (excluding personal messages) should be submitted electronically in the following format: PDF at a minimum resolution of 300 dpi. Please email submissions to <a href="mailto:executive_director@pvyo.org">executive_director@pvyo.org</a> .		

## Patron & Advertiser Registration

Please make checks payable to PVYO and submit your information via email one week before the concert date.

Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ PVYO Contact: \_\_\_\_\_

Patron Level: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_

Ad Description: \_\_\_\_\_ Circle Program(s): Winter Program Spring Program

Personal Message: (For the 50-character personal message.) \_\_\_\_\_

Submission Information: Please email to [executive\\_director@pvyo.org](mailto:executive_director@pvyo.org)

Total Cost: \_\_\_\_\_ Amount Enclosed: \_\_\_\_\_ Date Processed: \_\_\_\_\_

**\*Please return to your group manager or mail to PVYO, P.O. Box 3344, Gaithersburg, MD 20885\***